

"A small group of thoughtful people could change the world. Indeed, it's the only thing that ever has."
- Margaret Mead

Social, environmental, & economical challenges facing humanity today are unprecedented.

What will happen if these challenges are not addressed?

*What if **you** could do something about it?*

Join the Open World Foundation™ global challenge!

Open World Foundation™ is an independent, non-political, not-for-profit foundation, funded by socially and environmentally responsible individuals and institutions promoting global sustainable leadership in action.

The **Open World Café™** is about people and meetings, about lifelong learning and leadership, about empowerment, and practicing a sustainable business and life style, both locally and globally.

Increased awareness comes from creating a space and taking the time to reflect on these important issues. Reflection alone, however, is an intellectual exercise. How do we go from exercising the intellect to doing what needs to be done?

How do I change the way I think about change?

Open World Foundation™ is about individuals, human beings, understanding that we have the choice and the ability to transform our intellectual understanding of environmental and social problems into concrete contributions to a sustainable world, the only limits being our imagination.

The **Open World Café™** in Stockholm, Sweden, is a place to enjoy a coffee, meet people, experience hands-on sustainable development (recycled wood furniture and art from Brazil), and learn through Open World Workshops how effective leadership, communication and action can make your life more meaningful, enjoyable, and rewarding. The Café provides learning resources, a library, coaching, and mentoring available to individuals, local small and medium sized businesses and entrepreneurs.

Open World Café™

Where Great Ideas Grow

Open World Café & Gallery

Sätraängsvägen 134 · 182 37 Danderyd · T: +46 (0)8 622 6703
Open: Tuesday – Saturday 11.00 – 17.00 (during events see above)
www.openworldcafe.com

Open World Foundation · Box 98 · 182 11 Danderyd · Stockholm · Sweden

T: + 46 (0)70 880 3672 · E: info@openworldfoundation.org · W: www.openworldfoundation.org · www.openworldcafe.com

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Open World Café Calendar - Winter and Spring 2009

Fri, February 6	Open House	After work networking/mingle	17.00 - 20.00
Tues, February 10	Seminar:	Helhetsframträdande w/ Tommy Larsson	17.00 - 20.00
Sat, February 14	Dinner Dialog	Theme: Sushi	18.00 - 22.00
Tues, February 17	Dialogue:	Relationship	17.00 - 20.00
Tues, March 3	Seminar:	Real Revolution (J. Krishnamurti video)	17.00 - 20.00
Fri, March 6	Open House	After work networking/mingle	17.00 - 20.00
Sat, March 14	Dinner Dialog	Theme: Brazilian	18.00 - 22.00
Tues, March 17	Dialogue:	Integrity	17.00 - 20.00
Fri, April 3	Open House	After work networking/mingle	17.00 - 20.00
Tues, April 7 – Monday April 13		Closed for Easter	
Sat, April 18	Dinner Dialog	Theme: India	18.00 - 22.00
Tues, April 21	Seminar:	Real Revolution (J. Krishnamurti video)	17.00 - 20.00
Fri, May 1	Open House	After work networking/mingle	17.00 - 20.00
Tues, May 5	Dialogue:	Authenticity w/ Christer Söderberg	17.00 - 20.00
Sat, May 16	Dinner Dialog	Theme: See www.openworldcafe.com	18.00 - 22.00
Tues, May 19	Seminar:	Real Revolution (J. Krishnamurti video)	17.00 - 20.00
Fri, June 5	Open House	After work networking/mingle	17.00 - 20.00
Tues, June 9	Dialogue:	Mindfulness	17.00 - 20.00
Sat, June 13	Dinner Dialog	Theme: See www.openworldcafe.com	18.00 - 22.00
Tues, June 16	Seminar:	Real Revolution (J. Krishnamurti video)	17.00 - 20.00

Event descriptions on following page and/or at www.openworldcafe.com

Open House:	After work snacks and refreshments	Friends/ Members Complimentary
Dialogues:	Group meetings about a book and/or author.	Kr.100.- / Free
Seminars:	Networking, presentation, dialogue.	Kr. 200.-/ Kr. 100.-
Dinner Dialogues:	Cooking, eating, Theme dilaogue	SEK 250.- to SEK 400.-

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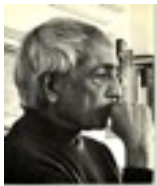
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Seminars

Four themes this Spring and Summer are Relationship, Integrity, Authenticity, and Mindfulness. Dialogue or Seminar, they provide an opportunity for reflection and sharing with other participants. A short description of some of our seminars and workshops follows below (more information continuously updated on www.openworldcafe.com):

The Real Revolution

J. Krishnamurti (1895-1986) was a well-known writer and speaker on fundamental philosophical and spiritual subjects.



This 30-minute documentary about the “Radical Transformation of the Mind” is the first from an original series of eight made for television in 1966. They were the earliest sound-films of Krishnamurti speaking to audiences.

When asked in 1974 by his biographer, Mary Lutyens, to define his teachings Krishnamurti wrote the following: "The core of Krishnamurti's teaching is contained in the statement he made in 1929 when he said 'Truth is a pathless land'. Man cannot come to it through any organisation, through any creed, through any dogma, priest or ritual, not through any philosophical knowledge or psychological technique. He has to find it through the mirror of relationship, through the understanding of the contents of his own mind, through observation and not through intellectual analysis or introspective dissection."

Organized By: Christer Söderberg & Troy Sumrall, KFA (Ojai, CA)

Mindfulness - in Business & Life Leadership

A networking seminar and dialogue on the importance of awareness, presence, and focus.



"Best in Class but never satisfied" (Swedish managers study by Kairos Future)

57% Have no time at all for reflection

53% Lack time to think strategically and plan ahead

What is Mindfulness? What are the benefits of Mindfulness? How do we integrate Mindfulness into our day-to-day lives? Into Business? Mindfulness, Meditation, Silent Reflection, Zazen, Prayer, Contemplation, and Attention; what is the common denominator?

Organized By: Christer Söderberg

Authenticity

Formal Axiology as developed by Dr. Robert S. Hartmann



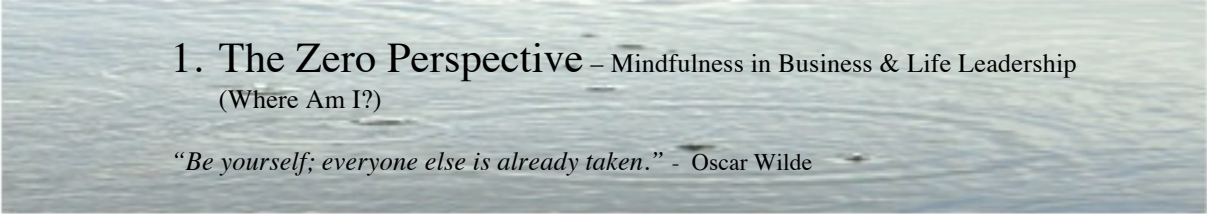
What is Authenticity? The science of Formal Axiology; "The Study of the Structure of Value", by Robert S. Hartman, sheds light on this question by explaining how we come to value things, situations, and people. Valuing provides the basis of our choices, which can lead to insights about what we perceive as our reality.

Organized By: Christer Söderberg

Workshops

In cooperation with Zero Aeons AB, Three independent modules in the “Stop, Reflect, & Listen” series.

Areas for implementation include: Organizational Development, Strategic Thinking & Planning, Leadership Development, Team-Building, Coaching Leadership, Personal Development, Effective Communication, Coaching, Recruiting, Talent Management, Cultural Diversity, Mediation, Facilitation, Conflict Management, Innovation, and Change Management.



1. The Zero Perspective – Mindfulness in Business & Life Leadership (Where Am I?)

“Be yourself; everyone else is already taken.” - Oscar Wilde

This “Zero Perspective™” workshop is about creating a platform for personal and professional development, in business and life. In this workshop we discuss how people, things, and situations are valued and how our resulting behaviour can affect decision making. Understanding how intangible concepts work enables us to gain the necessary skills in effective communication, inwardly and outwardly, thereby enhancing personal performance and leadership skills.

Some of the intangibles in life and business.

- How do our choices influence our perspective.
- How does our perspective influences our perception.
- What is effective communication?
- What values do we communicate?
- How do we create the conditions for happiness and success, in business and life?

Life is complex and finding the balance between work, family, and friends, without losing ourselves in the process is a challenge. This workshop helps you define your perspective in the complexities of life by dedicating time and space to look for personal answers.

Included in the workshop:

- 60+ page Axiological Leadership Profile - ALP
- Full-day workshop (max. 15 participants)
- The Zero Perspective™ Toolbox

Participants are requested to take the Hartman-Kinsel Leadership Profile at least three weeks before the workshop begins.

Fees:

Friends:	SEK 5,000.- (EUR 500.-)(with recent Axiological Leadership Profile)
Friends:	SEK 8,000.- (EUR 800.-)(axiology profile in English)
Friends:	SEK 9,500.- (EUR 950.-)(axiology profile in Swedish)
Members:	25% discount on above.

All fees + VAT where applicable

2. Performance & Potential – Defining the Ultimate Goal

(Where do I Want to Be?)

*“A Vision without a Task is but a Dream, A Task without Vision is Drudgery,
A Vision and a Task is the Hope of the World” - from a Church in Sussex, 1733*

What keeps us on the treadmill of life? Stop and ask yourself; What are my choices? What are the criteria which define a worthy Goal? How do Goals help me go forward? What will it feel, taste, and look like when I genuinely live my goal? Perhaps you are already there.

In this workshop we introduce the “Leadership Diamond™” by Peter Koestenbaum, and use it to discuss the elements and characteristics of balanced goals. The four corners of the Leadership Diamond represent the elements of Ethics, Vision, Courage, and Reality. How do we create a balanced diamond? How do we integrate pragmatic skills and competence with personal authenticity?

The aim of this workshop is to help you define your goals for a meaningful and fulfilled lifestyle, both at home and at work.

Topics:

- Passion as a driving force in business and life
- Power of focusing, and how you can apply it to life.
- The connection between harmony, creativity, and profitability.
- The Diamond metaphor in Personal Development
- The Leadership Diamond™ (Peter Koestenbaum)
- Pragmatic Skills and Authenticity.
- Creating the conditions for long-term success and happiness

Fees: Friends: SEK 5,000.- (EUR 500) + VAT where applicable
Members: 25% discount on above.

3. Coaching Leadership – The Individual & the Company

(How do I get There?)

“To live is to choose. But to choose well, you must know who you are and what you stand for, where you want to go and why you want to get there”. - Kofi Annan

Where am I? Where do I want to be? *How do I want to get there?*

Answers to these questions are seemingly simple, but not always easy to define and integrate into modern living. This workshop introduces tools in performance-based personal and business development, both for yourself and for communicating more effectively with your colleagues.

Coaching is about taking you from where you are to where you want to be. The Zero Perspective™ creates awareness of possible obstacles along the way, and coaching with Dynamic Resonance™ helps you define your goals and focus your energies; creating time and space for the important things; in business and life.

Christer Söderberg leads you towards a working familiarity with the concept and practice of modern coaching; its techniques, tools and areas of implementation in leadership, personal development, and business development. The agenda includes cultural aspects of international business based on effective communication and mutual respect between individuals.

This workshop provides tools to begin communicating your goals more efficiently and help achieve them with awareness, balance, and focus.

Topics:

- Differences between a coach, mentor, and therapist
- History and literature of coaching
- The Zero Perspective™
- Time, Space, & Silence
- Forming *The designed alliance*
- Coaching with Dynamic Resonance™
- *Active listening, Powerful questions & Direct Communication*
- Responsibility & Accountability

Fees: Friends: SEK 5,000.- (EUR 500) + VAT where applicable
Members: 25% discount on above.

Facilitators



As an entrepreneur Christer Söderberg has developed an intimate relationship with the multiple aspects and interdependency of international business. Christer started and managed a NGO coordinating humanitarian aid during the war in Bosnia, managed a telecom product design company based in Hong Kong and as Director of a Swedish multinational in Brazil, established the industrial products company in six South American countries. Christer has lived in nine countries and speaks the languages of seven. During the siege of Sarajevo, he lived 100 meters from the front line (and realized that he was also the enemy). He has seen street urchins smile in the midst of poverty and experienced first hand the differences in culture and working conditions on four continents. Christer shares his experiences as a coach and mentor in personal development and international business development.

Increased awareness of individual potential plants seeds for long-term success. Christer's coaching and workshops help awaken the hidden potential in individuals, creating new perspectives on cooperation and personal development. Increased focus and balance help provide a strong base for individual and corporate growth.

*Christer is trained according to International Coach Federation (ICF) accreditation standards and guidelines for a Certified Coach and subscribes to the ICF pledge of Ethics and Standards of Ethical Conduct. Christer is an ICF certified coach at ACC level, certified axiologist by Profiles 4 professionals in Scandinavia AB (www.pro4pro.se) and licensed in the Leadership Diamond by the Koestenbaum Institute, Stockholm. Christer refers extensively to works by authors such as Stephen Covey (*The Eighth Habit*), Jim Collins (*Good to Great*), Dr. Peter Koestenbaum (*Leadership, The Inner Side of Greatness*), Sir John Whitmore (*Coaching for Performance*), Timothy Gallwey (*The Inner Game*), the philosophies of J. Krishnamurti and Zen Buddhism, Neuro-Science and Quantum theory.*

Types of Membership

Open World Friend

Free

- Invitation to scheduled monthly seminars, workshops, & events
- Full access to the Open World Café™
- Full access to Online community and information resources

Open World Member

SEK 2,400.- / EUR 250.- p.a.

- Same benefits as Open World Friend
- Participation in one seminar/month (10 per year) free of charge
- Five hours use of Open World Lounge (except when booked with events)
- 20% to 50% discounts on other seminars, workshops, and project site programs in Brazil
- 20% discount on Open World Café™ food and beverages

Open World Corporate Member

SEK 36,000.- / EUR 3,600.- p.a.

- Open World Member benefits for up to ten company employees – named, non-transferable
- Five hours use of Open World Lounge for each named member
- Company logo appearing on the Open World Café and Open World Foundation web-sites
- Special Discounted participation on Open World Foundation™ Leadership Programs

Types of Sponsorship

Corporate Sponsorship

SEK 90,000.- / EUR 9,000.- / hectare

- Open World Corporate Member benefits (above)
- Corporate sponsorship in lots of 1 hectare of land (1,000 trees) replanted in Brazil
- Company logo appearing on the OWF web-site and other information material
- Feature article on OWF web-site on the company's environmental policies and initiatives
- Carbon Offset Certificates corresponding to the number of hectares of land being sponsored

Strategic Corporate Sponsorship

- A strategic sponsor may support the development of the Open World Café, Sweden, the development of the Open World Foundation globally, or a combination of both.

Please contact us for further information on becoming a Strategic Sponsor.

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